



9 - 11 July 2008

# Markets and Models

Policy Frontiers in the AWH Phillips Tradition

## ESAM08



# Sponsorship Proposal

9-11 July 2008

Wellington Convention Centre

Wellington, New Zealand

[www.esam08.org.nz](http://www.esam08.org.nz)

[www.phillips08.org.nz](http://www.phillips08.org.nz)

## INTRODUCTION

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### Markets and Models: Policy Frontiers in the AWH Phillips Tradition

# ESAM08

In 1958, AWH (Bill) Phillips, a New Zealander, published what was to become one of the most widely cited articles ever written in economics. His paper in *Economica* was the foundation of what every economist came to call the "Phillips Curve". The New Zealand Association of Economists (NZAE) felt that the year 2008, the 50th anniversary of this paper, would be an appropriate time to celebrate the life and work of the late Bill Phillips.

#### The event

A major international symposium to:

- Celebrate the life and work of AWH Phillips
- Place his work in the context of the history of economic thought
- Review the work that has built on the Phillips Curve over the last 50 years
- Present the latest work on the frontier of economic theory, modeling and analysis
- Bring to New Zealand a significant number of the world's top economists.

For three days from 8 July to 11 July 2008 the event will be attended by an audience of at least 400 people. It is being promoted extensively in the lead up to the event. The Reserve Bank of New Zealand and the New Zealand Treasury are founding supporters and have provided advance funds to develop the Symposium.

#### The proposal

The organisers of the AWH Phillips Symposium are offering opportunities for your business / organisation to promote itself as a sponsor of the event. The Symposium will bring together a number of the world's leading economic practitioners, thinkers and academics, including Nobel laureates. This is an opportunity for sponsors to reach a number of Australasia's key economists and be part of the celebration of a world class economist and extraordinary New Zealander.

Given the scale and significance of the Symposium along with the connection back to a famous New Zealander, there has already been attention from the New Zealand media and general public interest:

***Crocodile hunter, prisoner of war, inventor and internationally known economist - the work of Dannevirke - born Bill Phillips is to go under the spotlight.***

Article by James Weir in the Dominion Post, 12 October 2006.

In addition, Phillips's work continues to capture the interest of the global business media:

***Economists today use computers and software not perspex and piping, but they share Phillips's itch to build models that faithfully mirror the real economy... Unfortunately, Phillips's model was rather better at this than many of its more sophisticated successors... At seven feet (2.1 metres) high, it is perhaps the most ingenious and best-loved of economists' big models.***

Extracts from "Big questions and big numbers", *The Economist*, 13 July 2006.

The sponsorship opportunities are flexible and packages can be tailored to suit your needs and provide the best exposure.

We look forward to welcoming you to Wellington in 2008 and your support of this Symposium.

#### The collaborators

In addition to celebrating the life and work of Bill Phillips, the AWH Phillips Symposium brings together two of Australasia's premiere annual economic events:

- The Australasian meeting of the Econometrics Society (ESAM) and
- The annual conference of the New Zealand Association of Economists (NZAE).

The NZAE and ESAM have a long history of running successful conferences that together command attendance of over 400 people. The Econometrics Society is the world's most prestigious society in the field of economics.

## WHO WILL ATTEND

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We expect a total of at least 400 delegates based on past conferences of ESAM and NZAE in New Zealand and Australia. Additional interest outside of Australasia is likely given the high profile of Bill Phillips and the Phillips Curve.

The audience will comprise academic, private and public sector economists and advisors.

## PARTICIPATING ASSOCIATIONS

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### **The New Zealand Association of Economists (NZAE)**

The New Zealand Association of Economists was founded in 1959. Its main objectives are to promote collaboration and discussion among professional economists in New Zealand and to promote the profession of economics. To encourage research and disseminate information on research projects the NZAE publishes twice yearly New Zealand's leading economic journal *New Zealand Economic Papers*.

### **The Econometric Society Australasian Region**

### **The Econometric Society**

The Econometric Society (ES) is the most prestigious learned society in the field of economics, with a world-wide membership. Its main object is to promote studies that aim at a unification of the theoretical-quantitative and empirical-quantitative approach to economic problems and that are penetrated by constructive and rigorous thinking similar to that which has come to dominate in the natural sciences. It operates as a purely scientific organisation, without any political, social, financial or nationalistic allegiance or bias.

# ESAM08

### **The Australasian Standing Committee of the Econometric Society (ESASC)**

The Australasian Standing Committee of the Econometric Society (ESASC) is the arm of The Econometric Society with primary administrative responsibility for regional matters in Australasia. Chief among its duties is the co-ordination of the annual Australasian Meetings of The Econometric Society (ESAM).

## SYMPOSIUM SUPPORTING PARTNERS

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The Symposium is appreciative of the support from the following agencies for providing funds in advance:

- Reserve Bank of New Zealand
- The Treasury
- The London School of Economics (LSE)
- The Board of Economic and the Professors of Economics

Supporting Partners will be acknowledged on the Symposium website and the printed programme.



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### Sponsors to Date



### Other Supporting Partners

Capital Economics Limited  
Chapman Tripp  
Infometrics  
M-co

## SPONSORSHIP OPPORTUNITIES

We are offering sponsorship opportunities that will enable sponsors and sponsoring organisations to enhance their brands, increase their influence, and raise their profile by being associated with the most prestigious economics conference ever staged in New Zealand.

We are offering the chance to be associated with pre-eminent economists from around the world who are on the cutting edge of economic thought, on a range of economic subjects including:

- Finance and economics
- Environmental and resource economics
- Economic growth
- International trade and migration
- Innovation and technology
- Public economics

To assist sponsors in leveraging off this event, we have created a selection of packages outlined below.<sup>1</sup>

<b>Sponsorship Packages</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Sponsor's logo and acknowledgement in the Symposium Handbook	x	x	x	x
Sponsor's logo and acknowledgement on the Symposium website with a hyperlink from your logo to your own web site	x	x	x	x
Sponsor's logo displayed on the screen in the session venue prior to each keynote presentation	x			
Sponsor's logo on a display sign in the registration area	x	x	x	x
Option to set up a display stand (supplied by the sponsor) in the delegate catering area (where all delegate morning and afternoon teas and lunch will be served each day)	x	x		
The opportunity to include promotional material (supplied by the sponsor) in the Symposium bags	x	x	x	x
Advertisement in the Symposium Handbook (finished artwork supplied by the sponsor)	Full page	Half page	Quarter page	
Complimentary registrations including social functions	4	2	1	1
Complimentary tickets to the Welcome Reception and Symposium Dinner	4	2	2	
<b><i>Sponsorship Packages (exclusive of GST)</i></b>	<b>NZ\$30,000</b>	<b>NZ\$15,000</b>	<b>NZ\$ 8,000</b>	<b>NZ\$ 4,000</b>

In addition, we offer a selection of **individual sponsorship items (see pages 6 and 7)** linked to key events and products at the Symposium. These range from sponsorship of the welcoming reception to sponsorship of keynote speakers or of sessions on topics of interest to sponsors.

<sup>1</sup> All prices quoted are exclusive of goods and services tax (GST). The Phillips Symposium Ltd reserves the right to amend this proposal at any time.

## INDIVIDUAL SPONSORSHIP ITEMS

The items listed below are our ideas, but we welcome any suggestions you may have. We can tailor a sponsorship package which will both support the Symposium and maximise your investment.

### Sponsorship of a Keynote Lecture

By negotiation

#### Benefits:

- verbal acknowledgement of your sponsorship by the session Chair prior to the start of the lecture
- company logo displayed on the screen in the session venue prior to the lecture
- acknowledgement of your sponsorship in the Symposium Handbook

### Symposium Keynote Lectures

<b>AWH Phillips Lecture</b> (See Appendix III)	Professor Tom Sargent Professor of Economics, New York University Senior Fellow, Hoover Institution, Stanford, USA
<b>The Phillips Curve 50 Years On</b>	Dr Glenn Rudebusch Associate Director of Research, Senior Vice President, Reserve Bank of San Francisco, USA
<b>Stabilisation Policy and Policy Modelling</b>	Professor Stephen Turnovsky Castor Professor of Economics, University of Washington, USA
<b>China: Implications for the World</b>	Professor Wing Thye Woo Professor of Economics, University of California, Davis, USA The Brookings Institution, USA
<b>Migration, Diaspora and Human Capital</b> <i>Sponsored by Motu Economic and Public Policy Research</i>	Professor George Borjas Robert W Scrivner Professor of Economics and Social Policy, Kennedy School of Government, Harvard University, USA
<b>Technology and Innovation</b>	Professor David Audretsch Ameritech Chair of Development and Director, Institute for Development Strategies, Indiana University, USA Director, Research Department on Entrepreneurship, Growth and Public Policy, Max Planck Institute of Economics, Jena, Germany
<b>Colin Clark Lecture</b> (See Appendix III)	Professor Stephen Morris Professor of Economics, Princeton University, Princeton, NJ, USA
<b>Institutions and Economic Performance</b>	Professor Avner Greif Bowman Family Professor in the Humanities and Sciences, Department of Economics, Stanford University, USA
<b>EJ Hannan Lecture</b> (See Appendix III)	Professor Allan Timmermann Professor of Management and Economics, University of California, San Diego, USA
<b>Bill Phillips: Memories and Reflections on his Contribution to Economics</b> (In conjunction with Symposium Dinner).	Dr Alan Bollard Governor, Reserve Bank of New Zealand, New Zealand
<b>Microeconomics</b>	Professor Martin Browning Professor of Economics, Oxford University, United Kingdom
<b>Public Economics</b> <i>Sponsored by the Inland Revenue Department</i>	Professor Joel B Slemrod Paul W McCracken Collegiate Professor, Professor of Business Economics and Public Policy and Professor of Economics, University of Michigan, USA Director, Office of Tax Policy Research and Research Associate, National Bureau of Economic Research, USA
<b>ES Presidential Address</b>	Professor Torsten Persson 2008 ESAM President, The Econometric Society Institute for International Economic Studies

## **Internet Café**

**NZ\$10,000**

### *Benefits*

- naming rights to the Internet Café, i.e. the Internet Café will be called 'your company name' Internet Café
- your company logo on all computer screens
- the opportunity to decorate the Café with promotional material (in consultation with us)
- acknowledgement of your Internet Café sponsorship in the Symposium Handbook

## **Symposium Dinner – Thursday 10 July 2008**

**NZ\$12,000**

### *Benefits*

- naming rights to the dinner, i.e. the dinner will be called the 'Sponsor name' Dinner.
- acknowledgement by the master of ceremony (MC) at the dinner
- acknowledgement in the Symposium Handbook and on the dinner menu
- the opportunity to decorate the venue with promotional material (in consultation with us)
- 4 complimentary Symposium Dinner tickets

## **Welcome Reception – Wednesday 9 July 2008**

**NZ\$ 4,000**

### *Benefits*

- verbal acknowledgement of your sponsorship by the MC at the Welcome Reception
- acknowledgement of your Welcome Reception sponsorship in the Symposium Handbook
- the opportunity to decorate the venue with promotional material (in consultation with us)
- 3 complimentary Welcome Reception tickets

*Sponsored by Westpac*

## **Lunches (for one day)**

**NZ\$ 4,000**

### *Benefits*

- acknowledgement by the session chair(s) just prior to each lunch
- the opportunity to profile your company's corporate identity in the lunch venue, e.g. banners, napkins, table decorations, entertainment (in consultation with us)
- acknowledgement in the Symposium Handbook

## **Symposium Handbook**

**NZ\$ 3,000**

### *Benefits*

- company logo on the back cover of the Symposium Handbook
- acknowledgement in the Symposium Handbook

## **Morning and Afternoon Teas (for one day)**

**NZ\$ 2,000**

### *Benefits*

- acknowledgement by the session chair(s) just prior to each break
- the opportunity to profile your company's corporate identity in the venue, e.g. banners, napkins, novelty items, entertainment (in consultation with us)
- acknowledgement in the Symposium Handbook

## **Other Opportunities**

If these sponsorship opportunities and benefits fall outside your requirements but you still wish to support the Symposium, please do not hesitate to contact us. We wish to be flexible and may be able to negotiate an alternative that will better suit your needs.

*Please note sponsorship payments will be invoiced in two parts, 60% on application and the remaining 40% in January 2008.*

## CONTACT

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### Symposium Managers



The Conference Company Ltd  
PO Box 90-040  
Auckland, New Zealand

Telephone +64 9 360 1240  
Facsimile +64 9 360 1242  
E-mail [Phillips08@tcc.co.nz](mailto:Phillips08@tcc.co.nz)

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## APPENDIX I : PROVISIONAL OUTLINE PROGRAMME

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### Tuesday 8 July 2008

Time	Programme
Afternoon	Registration Opens

### Wednesday 9 July 2008

Time	Programme
08.30 - 10.00	Official Opening - <b>AWH Phillips Lecture</b>
10.00 - 10.30	Morning Tea
10.30 - 11.30	Thematic Lecture 1
11.30 - 13.00	Contributed Papers - Parallel Session 1
13.00 - 14.00	Lunch
14.00 - 15.00	Thematic Lecture 2
15.00 - 15.30	Afternoon Tea
15.30 - 16.30	Contributed Papers - Parallel Session 2
16.30 - 17.30	Presidential Address
17.30 - 18.00	Coffee Break
18.00 - 19.00	Thematic Lecture 3
<b>Evening</b>	<b>Welcome Reception</b>

### Thursday 10 July 2008

Time	Programme
08.30 - 10.00	Contributed Papers - Parallel Session 3
10.00 - 10.30	Morning Tea
10.30 - 11.30	Thematic Lecture 4
11.30 - 13.00	Contributed Papers - Parallel Session 4
13.00 - 14.00	Lunch
14.00 - 15.00	Thematic Lecture 5
15.00 - 15.30	Afternoon Tea
15.30 - 16.30	Contributed Papers - Parallel Session 5
16.30 - 17.30	Colin Clark Lecture
<b>Evening</b>	<b>Symposium Dinner</b>

### Friday 11 July 2008

Time	Programme
08.30 - 10.00	Contributed Papers - Parallel Session 6
10.00 - 10.30	Morning Tea
10.30 - 11.30	Thematic Lecture 6
11.30 - 13.00	Contributed Papers - Parallel Session 7
13.00 - 14.00	Lunch
14.00 - 15.00	Thematic Lecture 7
15.00 - 15.30	Afternoon Tea
15.30 - 16.30	Contributed Papers - Parallel Session 8
16.30 - 17.30	EJ Hannan Lecture
17.30 - 18.00	Coffee Break
18.00 - 19.30	Thematic Lecture 8, Official Closing Address

## INTERNATIONAL ADVISORY BOARD AND STEERING COMMITTEE

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### INTERNATIONAL ADVISORY BOARD

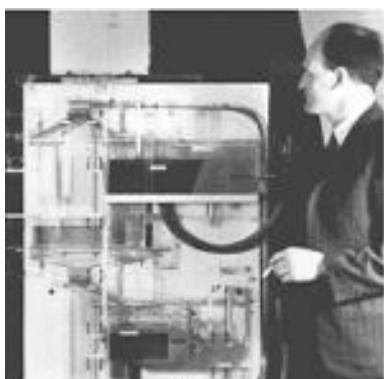
Alan Bollard (Chair)	Reserve Bank of New Zealand
William Baumol	New York University
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Stanley Fischer	Bank of Israel
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David Hendry	University of Oxford
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Robert Solow	MIT
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Lars Svensson	Princeton University
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Axel Weber	Deutsche Bundesbank

### STEERING COMMITTEE

Grant M Scobie (Co-chair)	The Treasury, New Zealand
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Peter Bushnell	The Treasury, New Zealand
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Kirdan Lees	Reserve Bank of New Zealand
John McDermott	Reserve Bank of New Zealand
Les Oxley	University of Canterbury, New Zealand
Iain Rennie	State Services Commission, New Zealand
John Stephenson	New Zealand Institute of Economic Research

### PROGRAMME COMMITTEE

Bob Buckle (Co-chair)	The Treasury, New Zealand
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Viv Hall	Victoria University of Wellington, New Zealand
Gary Hawke	Victoria University of Wellington, New Zealand
Dean Hyslop	The Treasury, New Zealand
Ian King	University of Otago, New Zealand
Robert Leeson	Murdoch University, Australia
Phillip McCann	University of Waikato, New Zealand
Warwick McKibbin	Australian National University and CAMA, Australia
Les Oxley	University of Canterbury, New Zealand
Rohan Pitchford	University of Sydney, Australia
Basil Sharp	University of Auckland, New Zealand
Brian Silverstone	University of Waikato, New Zealand
John McDermott	Reserve Bank of New Zealand
Stephen Turnovsky	University of Washington, USA



In November 1958, *Economica* carried an article by AWH (Bill) Phillips: “The Relation Between Unemployment and the Rate of Change of Money Wage Rates in the United Kingdom, 1862-1957”. Phillips, then London School of Economics (LSE) Economics Professor, had already made path-breaking contributions in the fields of stabilisation policy and economic modelling. He regarded his 1958 article (a “wet weekend’s bit of work”) as of only passing interest. Nevertheless, the 1958 article led to a re-shaping of macroeconomic policy for decades to come.

Bill Phillips was born in 1914 on a farm in New Zealand, 200 kilometres from Wellington. His father experimented with technology, and built a small hydro-electric plant on a stream running through his property. Phillips had an adventurous youth, travelling through Australia (where he ran an outback movie theatre). Unusually for the time, he also travelled through South East Asia.

He trained as an electrician. However, his civilian life was interrupted by the Second World War. He was captured and held as a Japanese prisoner of war. Unlike many of his cohort, he survived; his character appears in the book *Night of the New Moon* (on which the film *Merry Christmas Mr Lawrence*, starring David Bowie, was based).

Arriving in London after the war, Phillips decided to study economics, and attended classes at the London School of Economics. Despite a rather undistinguished under-graduate career, he was invited to study for a post-graduate degree. Phillips was fascinated with the interactions of sectors across the economy. Using his engineering knowledge, he built a hydraulic model of the economy. His machine, the MONIAC, consisted of flows of water from one container to another, representing monetary flows, e.g. from consumption to income and thence, via an accelerator mechanism, to investment. “Leakages” to imports were included, and multiple models were built to represent multiple countries interlinked by pipes. In practice, the models also suffered real leakages and demonstrations could be a damp affair!

James Meade, LSE Nobel prize-winner, was a keen collaborator with Phillips in this enterprise. *Punch* magazine even ran a special cartoon on the ingenious inventions. Today, only a few of the hydraulic models survive. LSE Model #1 is housed at the New Zealand Institute of Economic Research in Wellington; Model #2 is housed at the South Kensington Science Museum.

Phillips left London after the 1968 student riots and returned to Australasia, holding posts first at the Australian National University and then at the University of Auckland. He became one of the first western economists to turn his attention to Chinese developments; he presciently anticipated the rise of the Chinese economy despite its then parlous state.

Phillips’s health, always weak following his prison camp days, was not helped by his heavy smoking. He died in 1975, aged just 61. However his legacy in many fields lives on.

## APPENDIX IV : KEYNOTE LECTURES

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\* *People who later won the Nobel Prize in Economics. From the ESAM website.*

### AWH PHILLIPS

AWH (Bill) Phillips was born in New Zealand in 1914. Following his initial work as an apprentice electrician, he travelled in Australasia and then to Britain (via China and Russia) in 1937. He studied at the London School of Economics from 1946 to 1949, and then took up a lectureship there. He became a professor at LSE in 1958. In 1967, he returned to Australasia to take up a chair at the Research School of Social Sciences at the Australian National University. In 1969, he returned to New Zealand to take up an appointment at the University of Auckland where he worked until his death in 1975.

Bill Phillips is probably best remembered for his famous 1958 *Economica* paper on what is now known as the Phillips curve relationship between the unemployment rate and wage changes. He also produced a hydraulic machine, known as Moniac or "the Phillips Machine" as a physical representation of his mathematical model of the economy, thus combining his interests in macroeconomics and hydro-dynamics.

### EJ HANNAN

EJ (Ted) Hannan was born in Melbourne and, after war service, completed a commerce degree at the University of Melbourne. Following a position with the Reserve Bank of Australia, he completed a PhD in statistics at the Australian National University (ANU). He was to remain at the ANU until his retirement in 1986.

Ted Hannan has written a large number of influential papers in statistics and econometrics, particularly in the field of time series analysis. He is also the author of several well-known books in this area, including *Time Series Analysis* published in 1964 and *Multiple Time Series* published in 1970. Hannan published over 140 papers and books, with a steady flow continuing until his death in 1994. Amongst other recognitions of his achievements he was elected a Fellow of the Econometric Society in 1966.

### COLIN CLARK

Colin Clark was born in London and studied chemistry at Oxford University in 1924. He was appointed lecturer in Statistics at Cambridge University in 1931 before moving to Australia, where he spent a year at the University of Melbourne and the University of Sydney. He was director of the Queensland Bureau of Industry and the Queensland government statistician between 1938 and 1953. He returned to England as director of the Institute of Agricultural Economics at Oxford University. Clark subsequently spent time in Australia and England and returned to Australia permanently in 1978.

Colin Clark's research output has ranged widely over the economics discipline, including agricultural economics, macroeconomics, demography, policy, economic growth and national income accounting. He is credited with the invention of the concept of Gross National Product (at around the same time as Kuznets's invention of Gross Domestic Product) and was influential in setting up the national accounts for Australia. He produced many journal papers and books, including *The National Income, 1924-31* published in 1936, the classic *Conditions of Economic Progress* in 1940, *The Economics of 1960* in 1942, and *Population Growth and Land Use* in 1967 to mention just four.

Colin Clark's contributions to economics have been recognized by his election to fellowship of many prestigious societies including election as a Distinguished Fellow of the Economic Society of Australia in 1987 and as a Fellow of the Econometric Society in 1944.

### Previous Presenters of Named Lectures

Year	AWH Phillips	Colin Clark	EJ Hannan
2004	Andrew Chesher	Kaushik Basu	*Clive Granger
2003	Ricardo Caballero	John McMillan	Donald Andrews
2002	Lawrence Christiano	Paul Klemperer	James Hamilton
2001	Steven Durlauf	John Geanakoplos	Joel Horowitz
1999	Darrell Duffie	Roger Farmer	Chris Sims
1998	Mark Watson	R Preston McAfee	Richard Blundell
1997	*Robert Engle	Leonid Hurwicz	Peter C B Phillips
1996	Arie Kapteyn	Elhanan Helpman	
1994	Jean-Jacques Laffont	John Geweke	

**Markets and Models: Policy Frontiers in the AWH Phillips Tradition  
ESAM08**

9-11 July 2008,  
Wellington, New Zealand

**APPLICATION**  
For Sponsorship

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*We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.*

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

*Please forward this form together with your deposit of 60% to:*

The Phillips Symposium Ltd  
c/- The Conference Company  
PO Box 90-040, Auckland, New Zealand

Telephone: +64 9 360 1240  
Facsimile: +64 9 360 1242

Tax invoice and GST Number: 95-019-773

Please make payments out to: The Phillips Symposium Ltd

**Payment Terms**

60% deposit required on application and the remaining 40% in January 2008.

**Company Details**

*Company* \_\_\_\_\_

*Postal Address* \_\_\_\_\_

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*E-mail* \_\_\_\_\_

*Contact Person* \_\_\_\_\_

## Sponsorship Requirements

Please specify your requirements: (exclusive of GST currently at 12.5%)

<input type="checkbox"/>	Platinum Sponsor	NZ\$30,000	(NZ\$33,750 including GST)
<input type="checkbox"/>	Gold Sponsor	NZ\$15,000	(NZ\$16,875 including GST)
<input type="checkbox"/>	Silver Sponsor	NZ\$ 8,000	(NZ\$ 9,000 including GST)
<input type="checkbox"/>	Bronze Sponsor	NZ\$ 4,000	(NZ\$ 4,500 including GST)

## OR

### Individual Sponsorship Items

<input type="checkbox"/>	Keynote Lecture	By negotiation	Lecture Requested _____
<input type="checkbox"/>	Internet Café	NZ\$10,000	(NZ\$11,250 including GST)
<input checked="" type="checkbox"/>	<i>Welcome Reception - SOLD</i>	<i>NZ\$ 4,000</i>	<i>(NZ\$ 4,500 including GST)</i>
<input type="checkbox"/>	Symposium Dinner	NZ\$12,000	(NZ\$13,500 including GST)
<input type="checkbox"/>	Symposium Handbook	NZ\$ 3,000	(NZ\$ 3,375 including GST)
<input type="checkbox"/>	Morning and Afternoon Teas (per day)	NZ\$ 2,000	(NZ\$ 2,250 including GST) Day(s) requested _____
<input type="checkbox"/>	Lunches (per day)	NZ\$ 4,000	(NZ\$ 4,500 including GST) Day(s) requested _____

### Other Items

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## Payment

<input type="checkbox"/>	Please send an invoice	<input type="checkbox"/>	I will pay by direct debit (see details below)
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Bank transfer funds to:

The Phillips Symposium Ltd  
Bank of New Zealand, North End Branch, Wellington, New Zealand  
020-536-0016 238-04

Postal address: c/- The Conference Company, PO Box 90-040, Auckland, New Zealand

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